



FOR IMMEDIATE RELEASE

Thursday, April 23, 2009

PLAY POKER WITH CHAMP AND BOYS & GIRLS CLUB BENEFITS

SANTA FE, NM – It was the rags to riches story every poker player dreams of. Jerry Yang, Laotian refugee, devoted father of six, psychologist and social worker, came to the 2007 World Series of Poker (WSOP) as the wild card, with \$225 in his pocket. He left triumphant, beating out his opponents and taking home \$8.2 million, of which he would donate 10% to charities. And this May 15 -17, he plans to come to the table in the poker room at Buffalo Thunder Resort and Casino, intent on trying his hand against New Mexican poker players and raising some money for the Pojoaque Boys & Girls Club while he's at it.

Accompanying Yang will be poker players Richard Drennan and Frank and Cherie Wiese. Frank Wiese is the author of "Eat Professional Poker Players Alive!"—the ultimate guide to today's Texas Hold 'em, Razz, Stud, and Omaha for all skill levels. Wiese and Yang will be signing books and autographs throughout the weekend, when not busy playing poker.



“This is a wonderful opportunity for local poker players to play against the champ, have a great time, and raise some dough for the Boys & Girls Club here in Pojoaque,” says Buffalo Thunder Resort and Casino Poker Room Manager Harry Walker. “Friday will feature the charity event, while Saturday and Sunday continue the \$25,000 guarantee tournament,” adds Walker.

Yang will play in free roll during the tournament, with a \$1000 bounty for the player who knocks him out. If Yang makes it to the final table, the \$1000 bounty will be lifted and given to him to donate to the charity of his choice. In addition to the tournament and book signings, there will be a raffle benefiting the Boys & Girls Club and free chow for attendees. Raffle ticket prizes include dinner for two at Red Sage Restaurant, a half day rafting trip with Santa Fe Rafting and a Blu-Ray disc player. Raffle tickets will be sold in the Poker Room May 1 through May 15. Tournament players will receive one raffle ticket for every two hours of play in the Poker Room.

“We couldn't survive without charitable contributions,” says Don Christy, Executive Director, Pueblo of Pojoaque Boys and Girls Club. “Every penny that is raised will be directed towards our kids. We're thrilled that Buffalo Thunder is offering to match the money raised at the poker tournament; their philanthropic work in the Pojoaque Valley is sincerely appreciated by our kids, staff and parents. There are 225 kids enrolled in our afterschool program who will benefit from this poker event.” The Pueblo of Pojoaque Boys & Girls Club mission statement is to inspire and enable all young people to realize their full potential as productive, responsible, and caring citizens.

WHAT: POKER TOURNAMENT/CHARITY EVENT WITH CHAMPION JERRY YANG

WHERE: Buffalo Thunder Resort & Casino Poker Room, 30 Buffalo Thunder Trail, Santa Fe, NM, Highway 84/285 in Pojoaque, only minutes from historic Santa Fe.



WHEN: Friday, May 15 - Sunday May 17, 2009

Friday, May 15: Charitable Event (for the Pueblo of Pojoaque Boys & Girls Club)

4-6 p.m. Jerry Yang & Frank Wiese sign books and autographs.

6:45 – 9 p.m. Tournament (up to 110 players). All players receive a gift from Buffalo Thunder.

Saturday, May 16: Free Roll Tournament (\$25K guarantee total prize pool)

The free roll tournament is designed for players who have more than 250 hours playing time in the Buffalo Thunder Resort & Casino Poker Room. They have had five months to earn these hours. The Poker Room expects up to 40 players. Depending on the number of players, the winner can take home up to \$8,000.

11 a.m. Yang and Wiese sign books

12 p.m. Gift Presentation to the Pojoaque Boys & Girls Club (PBGC).

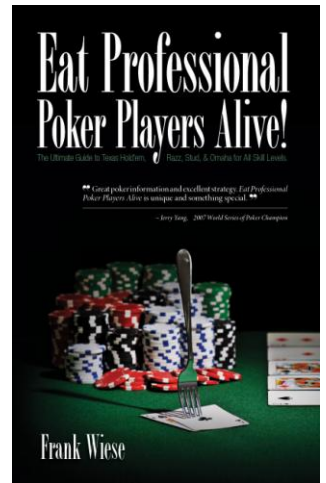
Donation boxes will be out all weekend for the PBGC.

12:30 p.m. First 25K rounds players seated.

1:00 p.m. Start Free Roll: Play till 10 or fewer players. Approximately 4 to 5 hours.

Sunday, May 17: Free Roll Tournament (Final Day of the \$25K Guarantee)

1:00 p.m. Final players seated and will play until there is a winner.



HOW/INFO/COST:

Buy-in for Friday's charitable event is \$60. Call 505-819-2243 or walk-in BTRC Poker Room to register. Raffle tickets can also be purchased in the Poker Room.

INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST

www.buffalothunderresort.com

Contact:

MARSHALL PLAN

Jennifer Marshall

505-231-1776

jennifer@jmarshallplan.com

www.jmarshallplan.com

UPCOMING 2009 EVENTS AT BUFFALO THUNDER RESORT & CASINO

Tewa Grand Ballroom

Kenny Rogers

Ron White

Foreigner with Think

Edwards Twins

Engelbert Humperdinck

following shows begin at 8 p.m.:

May 2

July 2, two shows @ 8 p.m. and 10 p.m.

September 19

October 1, 2, 3, 4, 8, 9, 10 and 11

October 22

TICKETS: www.buffalothunderresort.com or call 800-905-3315. Tickets also available at the Buffalo Thunder Resort & Casino Box Office, located at the Casino Cage.

Turquoise Trail Bar & Grill

Missing Stateside

Final Verdict, rock-country NM music

Encanto, rock-country NM music

Camino Oscuro, rock-country NM dance

No Limitz, popular variety NM dance

Sassfire, rock-country

following shows begin at 9 p.m.:

Fri. and Sat., April 24 and 25

Fri. and Sat., May 1 and 2

Fri. and Sat., May 8 and 9

Fri. and Sat., May 15 and 16

Fri. and Sat., May 22 and 23

Fri. and Sat., May 29 and 30

Blue Tower Lounge

Lumbre Revue, variety dance oldies

Fat Tuesday, popular dance New Orleans Gumbo

Midnight Sun, variety show dance band

Derryl Perry, new country recording artist

DJ Breakaway

following shows begin at 8 p.m.:

Fri. and Sat., May 1 and 2

Fri. and Sat., May 8 and 9

Fri. and Sat., May 15, 16, 22, 23

Fri., May 29

Sat., May 30

The Blue Tower Lounge also hosts **DJ Breakaway** every Thursday night, 8 p.m. to 12 a.m., playing the best Hip Hop, Reggae and Club music around. Blue Tower Lounge is a 100-seat entertainment venue located on the casino level. The Blue Tower Lounge is a sleek and sensual venue with upscale services including bottle service and VIP packages. Every square inch of Blue Tower Lounge is designed to electrify the night

INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST

www.buffalothunderresort.com

Contact:

MARSHALL PLAN

Jennifer Marshall

505-231-1776

jennifer@jmarshallplan.com

www.jmarshallplan.com